

WELCOME VELKOMMEN

Future Community Partner

The Junction City Scandinavian Festival is one of the largest Scandinavian cultural events in the Pacific Northwest and is hosted by the Scandinavian Cultural Foundation. Maintaining and honoring our community's Scandinavian heritage for future generations through education and participation in cultural experiences is the Foundation's mission. This is carried out mainly through the Scandinavian Festival hosted every August during a four-day weekend and hosts upwards of 90,000 visitors annually.

The Foundation is 100% volunteer operated and hosts numerous events, including free year-round and seasonal dance groups for youth and adults, a week-long Scandinavian day camp for kids, Yule Fest, benefit auction, and more. As a 501(c)(3) non-profit, charitable donations are tax deductible.



**Junction City Scandinavian
FESTIVAL & CULTURE**



COMMUNITY PARTNER

FÆLLESSKABSPARTNER

Make an Impact

WHERE WE STARTED

Junction City was established in 1872, by immigrants from far and wide, but notably Scandinavian settlers had an influence. In 1902, a real estate developer, Anders Nielsen, founded a Danish settlement in Junction City. He divided 1,600 acres into parcels and advertised them in a Danish newspaper in Iowa, drawing immigrant families to the Willamette Valley. And so, our community extended and expanded its Scandinavian roots.

In 1961, the Scandinavian Festival was launched by Dr. Gale Fletchall and fellow founders. Their mission was to help the town's economy and preserve the Scandinavian culture. At the time, the town's population was 1,614 people. Today, Junction City is over 4 times larger than when the event started. Throughout time, and the city's growth, the Festival has maintained its theme and reputation for being a cultural destination. Sunset magazine recognized the Junction Scandinavian Festival one of the best in the country. The Heritage Commission awarded the event in 2014 with the Oregon Heritage Tradition award. The Founder's goals have turned into legacy. The Junction City Scandinavian Festival has helped shape the town's identity and helped connect the community together.

GET TO KNOW US

The Scandinavian Festival opens with a processional of dancers waving flags, Vikings blowing horns, and volunteers, who help make the annual event continue each year. The parade of people opens the Festival with a ribbon cutting and comments from the Mayor of Junction City. This is followed by opening ceremonies where the national anthems can be heard, flags honored and awards presented, which includes the annual St. Lucia scholarship.

At the Festival, the Scandinavian culture is on display through old-world Scandinavian village booths, authentic music playing throughout the downtown and children dressed as Trolls interacting with the public. The streets are filled with authentic products such as: rosemaling, wood carving, metal smithing, Hardanger embroidery, bobbin lace, and tatted lace. Many vendors can be found talking with visitors and demonstrating the art behind their craft. Traditional Scandinavian dance can be observed during all four days, along with other authentic demonstrations including: weaving, painting, harp and fiddle musicians, cooking, costume shows, and Danish speaking lessons.

The Festival is known for its family-friendly atmosphere and inclusive nature of the event. The Scandinavian Festival has free entry for visitors and free entertainment, attracting many to come back day after day. The four-day event has a designated theme each day, celebrating the individual cultures of: Denmark, Sweden, Norway, and Finland. Flags, signs, anthems, and dances are tailored each day.

In the evenings, the windmill and booths twinkle with lights. A processional led by Vikings and dancers lead the visitors to Festival Park Stage where a pageant, often based on Hans Christian Andersen stories, can be enjoyed. Soon to be followed by Community Dance, which is a special moment where people, young and old, come together to learn and enjoy the art of Scandinavian folk dances well into the night.

THE FUTURE OF FESTIVAL

Beyond the preservation of Scandinavian culture and heritage, the Scandinavian Cultural Foundation has always endeavored to support the community. Their main event, the Junction City Scandinavian Festival has been able to support non-profits and youth fundraisers, annually giving approximately \$20,000 in support through service opportunities at the Scandinavian Festival and other events throughout the year.

The Scandinavian Cultural Foundation's desire to continue its year-round events, including the Junction City Scandinavian Festival, is a passion project. The Foundation has hosted many other workshops and events like costume sewing classes, aebleskiver breakfasts, movies in the park, and the annual benefit auction. The ability to give more, impact more and continue to keep the Festival a free event for visitors is ever-present among the volunteers, who work to secure the future of the Foundation and its events.

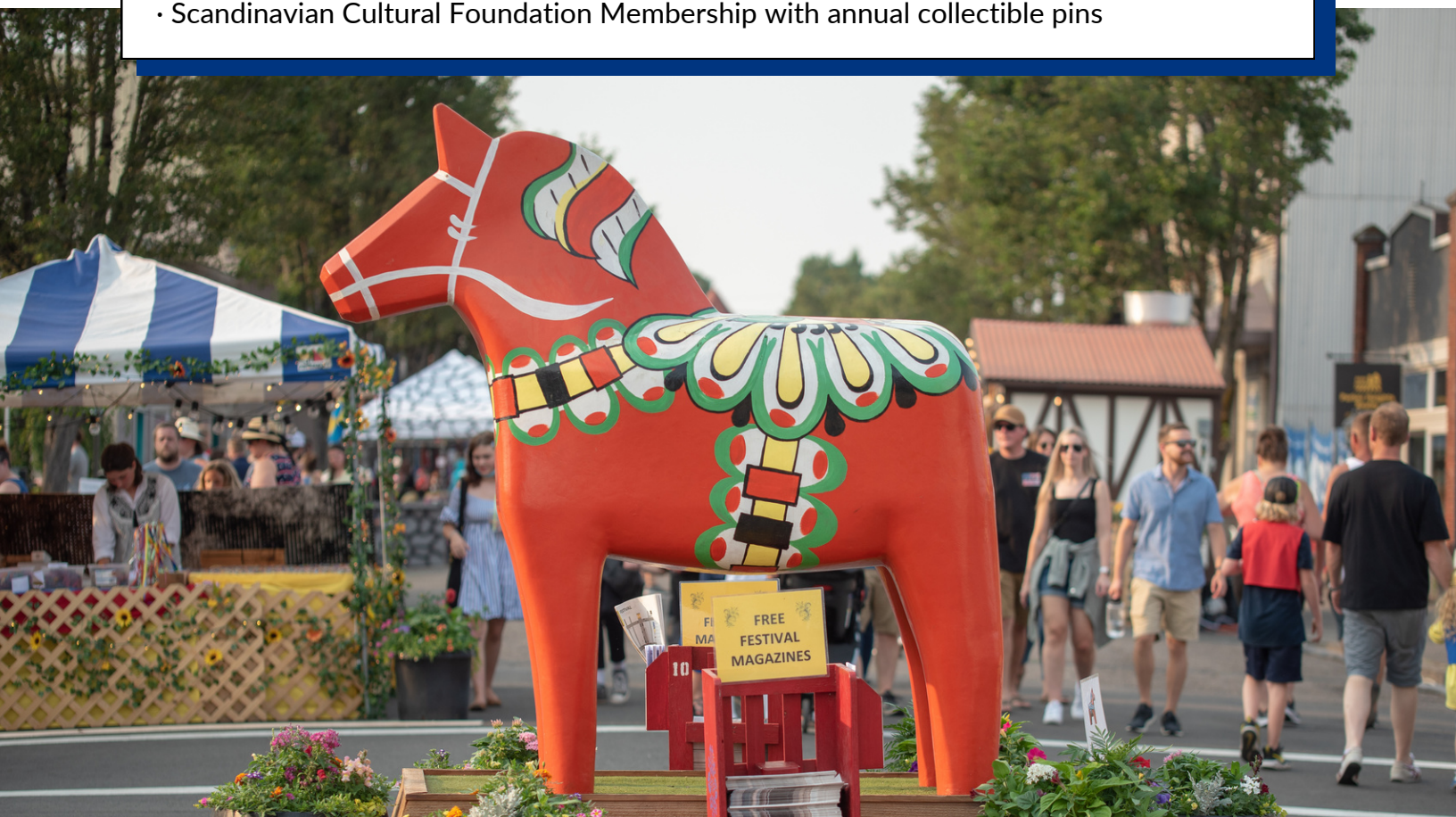
Support from Community Sponsors helps the Scandinavian Cultural Foundation and its volunteers ensure the future longevity of the Foundation and its mission, and in part secures the future identity of the Scandinavian roots of Junction City. Monetary donations, products, or services will help with infrastructure and operational needs. Support from Community Partners aids in preservation and maintenance of the Scandinavian Cultural Foundation's mission. With humility and gratitude, we ask for your consideration to join us as a Community Partner.

IRON JERN

\$1,000/year

Iron level partners are acknowledged and receive name recognition through their monetary support, contributing items, or service that assists the Foundation's mission, or events. This Community Partner level is eligible for the following benefits:

- Digital recognition of our partnership through social media platforms
- Digital recognition on junctioncityscandia.org
- Collective partnership recognition on printed materials
- Collective signage displayed at Scandinavian Cultural Foundation events
- Certificate showing support for business display
- Scandinavian Cultural Foundation Membership with annual collectible pins



BRONZE BRONZE

\$2,500/year

Bronze level partners are acknowledged and receive name recognition through their monetary support, contributing items, or service that assists the Foundation's mission or events. This Community Partner level is eligible for the following benefits:

- Digital recognition of our partnership through social media platforms
- Digital recognition on junctioncityscandia.org
- Collective partnership recognition on printed materials
- Collective signage displayed at Scandinavian Cultural Foundation events
- Certificate showing support for business display
- Scandinavian Cultural Foundation Membership with annual collectible pins
- Two free tickets to the annual Benefit Dinner and Auction
- One ¼ ad in the annual magazine distributed at the Festival



SILVER SØLV

\$5,000/year

Silver level partners are acknowledged and receive name recognition through their monetary support, contributing items, or service that assists the Foundation's mission, or events. This Community Partner level is eligible for the following benefits:

- Digital recognition of our partnership through social media platforms
- Second collective social media post with only Gold level supporters
- Digital recognition on junctioncityscandia.org
- Collective partnership recognition on printed materials
- Collective signage displayed at Scandinavian Cultural Foundation events
- Plaque showing support for display
- Scandinavian Cultural Foundation Membership with annual collectible pins
- Four free tickets with reserved seats to the annual Benefit Dinner and Auction
- Article in the annual magazine, which will be reproduced in the blog (Half page, which includes $\frac{1}{4}$ ad with $\frac{1}{4}$ page article)



GOLD GULD

\$10,000/year

Gold level partners are acknowledged and receive name recognition through their monetary support, contributing items, or service that assists the Foundation's mission, or events. This Community Partner level is eligible for the following benefits:

- Digital recognition of our partnership through social media platforms
- Individual social media post on Instagram and Facebook
- Digital recognition on junctioncityscandia.org
- Collective partnership recognition on printed materials
- Collective signage displayed at other Scandinavian Cultural Foundation events
- Plaque showing support for display
- Scandinavian Cultural Foundation Membership with annual collectible pins
- Six free tickets with reserved seats to the annual Benefit Dinner and Auction
- Article in the annual magazine, which will be reproduced in the blog
(Full page, which includes ½ ad with ½ page article) Reproduced on blog.



OTHER SUPPORT

ANDEN STØTTE

The Scandinavian Cultural Foundation has high operational needs, especially in terms of the annual Scandinavian Festival. Donations of any size or type go a long way to support the Festival and the other year round events. We are grateful for all contributions and are so thankful for our giving community. The support we receive that does not fall into the above tiers are known as our in-kind supporters. The impact of these donations can greatly affect the operation of the Scandinavian Cultural Foundations and its events.

Other In-Kind supporters, who donate items, services, media, printing, and other partnerships may be acknowledged and may receive name recognition in response to their support. All donations within this category are a la carte. In-Kind acknowledgement is at the discretion of the Scandinavian Cultural Foundation.



A THOUSAND THANKS

TUSINDE TAK

The Scandinavian Cultural Foundation and volunteers are grateful for your time and consideration. The Foundation hosts the Junction City Scandinavian Festival during the second Thursday-Sunday of August. We hope to see you there!

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Instagram: [@scandinavian_festival](https://www.instagram.com/scandinavian_festival)

YouTube: [scandinavian_festival](https://www.youtube.com/scandinavian_festival)



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